

Hosting as an INSTITUTION:

WOULD YOU LIKE TO HOST A BUS-*eum* SHOWING IN YOUR COMMUNITY OR AT YOUR SCHOOL/UNI?

Your community can glimpse into the hearts and minds of the ‘Greatest Generation’ at a special exhibit curated by the **TRACES** Center for History and Culture, based in Mason City/Iowa (with substantial support from Vander Haag’s Inc. of Spencer/Iowa, Prins Insurance of Sanborn/Iowa, and others).

“Hidden or Forbidden No More” offers a broad but probing look at five national moments that shaped the generation that forever altered not just American, but world history. They include anti-German hysteria during World War I, the flu pandemic of 1918*, Prohibition-era bootleggers and the flourishing KKK in the Upper Midwest of the 1920s, as well as Depression-era farmers’ “Cow Wars.”

WHEN CAN YOU HOST THE BUS-*eum*?

April, mid-June, or late October in Iowa; showing dates in other states can be found at: www.TRACES.org

HOW DO YOU BOOK THE BUS-*eum*? Contact staff@TRACES.org or call Kristine at 515.450.01548

* Given the current global corona virus epidemic, this topic is expressly timely. Dr. Luick-Thrams is prepared to narrate TRACES’ PP presentation about it anywhere, at any time OR view it online at: <https://www.youtube.com/watch?v=a8bWeJKJVWE&feature=youtu.be>

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Hosting as an INDIVIDUAL:

Hosting is relatively easy and rewarding, yet there are different levels via which you can make a BUS-*eum* showing in your community possible; each additional level assures a more effective showing. (In each case, unless a flat exhibit fee is paid by the host, each visitor will be asked for a self-set donation.)

• BASIC-LEVEL hosts:

- Secure an adequately-large curbside or parking-lot spot where to park the **BUS-*eum***
- Provide an electrical outlet nearby, with extension cord on stand-by.
- Coordinate any necessary parking permits, etc.
- Provide several volunteers (shifts acceptable) to help staff the BUS.
- Any donations towards the overall costs of bringing this resource to your community are appreciated.

• MEDIUM-LEVEL hosts:

- Provide all from Basic-Level
- Attend to basic publicity (via social media, flyers, posters, etc.) for a given BUS showing: A press release, poster and the like are available under “Events/current” at www.TRACES.org .
- We would be grateful for help to cover the fuel costs in getting to your showing from the previous one.

- HIGH-LEVEL hosts:
 - Provide all from Basic and Medium Levels
 - Organize interviews for the BUS docent or exhibit manager with local newspaper or TV/radio reporters.
 - During the school year, invite local schools or colleges to send students.
- EXTRA-LEVEL hosts:
 - Provide all from Basic, Medium, and High Levels
 - If needed, bring prepared food for the BUS docent, exhibit manager and/or volunteers.
 - If needed, hosts might be asked to run rudimentary errands (e.g., get groceries, go to the post office, etc.).
 - We'd be grateful for any help to cover costs for an oil change.
- SUPER-LEVEL hosts:
 - Provide all from Basic, Medium, High, and Extra Levels
 - Provide traveling BUS staff a place to shower or even a motel room; an in-home place to sleep (e.g., at an organization's staff or board members) or homecooked meals are appreciated.
 - We'd be grateful for any help to cover costs for a BUS wash.

To inquire about, confirm or schedule hosting a showing in your community, contact staff@TRACES.org